



## 2024 EQUIFEST SPONSORSHIP PACKAGES

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### Equifest Grand Title Sponsor | \$10,000

Logo and banners displayed throughout entire grounds and around city  
Title Sponsor mention on ALL Equifest radio advertising | Title Sponsor mentions throughout Equifest  
Title Sponsor mention at dinners and dances | Logo displayed on all Equifest printed advertising  
Title Sponsor digital advertisements on all digital platforms utilized by Olsen's  
Title Sponsor digital TV advertising in all Olsen's stores through December 2024  
Social media sponsor spotlight post | Logo on Equifest Program | Banner/signage on fence in Grandstands  
Placement of 10'x10' exhibitor booth | Logo displayed on Olsen's website | **4 Meal Tickets**

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### Pet Title Sponsor | \$7,500

Title Sponsor mentions throughout Equifest  
Title Sponsor digital TV advertising in all Olsen's stores through December 2024  
Title Sponsor mention on Equifest radio advertising | Banner prominently displayed near arena  
Social media sponsor spotlight post | Logo on Equifest Program | Banner/signage on fence in Grandstands  
Placement of 10'x10' exhibitor booth | Logo displayed on Olsen's website | **4 Meal Tickets**

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### Arena Title Sponsor | \$7,500

Title Sponsor mentions throughout Equifest  
Title Sponsor digital TV advertising in all Olsen's stores through December 2024  
Title Sponsor mention on Equifest radio advertising | Banner prominently displayed near arena  
Social media sponsor spotlight post | Logo on Equifest Program | Banner/signage on fence in Grandstands  
Placement of 10'x10' exhibitor booth | Logo displayed on Olsen's website | **4 Meal Tickets**

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### Platinum Sponsor | \$2,500

Social media sponsor spotlight post | Logo on Equifest Program  
Digital TV advertising in all Olsen's stores through September 2024 | Banner/signage on fence in Grandstands  
Placement of 10'x10' exhibitor booth | Logo displayed on Olsen's website | **2 Meal Tickets**

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### Gold Sponsor | \$1,000

Digital TV advertising in all Olsen's stores for 1 month | Banner/signage on fence in Grandstands  
Placement of 10'x10' exhibitor booth | Logo displayed on Olsen's website | **2 Meal Tickets**

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### Silver Sponsor | \$500

Placement of 10'x10' exhibitor booth | Logo displayed on Olsen's website | **2 Meal Ticket**

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**APPLICATION AND LOGO MUST BE RECEIVED BY 7/31/24 TO RECEIVE ALL PACKAGE BENEFITS**



**SPONSOR APPLICATION**

BUSINESS NAME:	PHONE NUMBER:		
CONTACT:	FAX NUMBER:		
BUSINESS ADDRESS:	CITY:	STATE:	ZIP:

Please provide a brief (2 sentences) promotional writeup to be read over the PA during Equifest:

Will you be setting up a booth during Equifest? (Included for all levels of sponsorship.)	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
How would you like to receive updates about this event?	<input type="checkbox"/> Call	<input type="checkbox"/> Text	<input type="checkbox"/> Email

**BOOTH INFORMATION**

Sponsor Representative who will be attending Equifest

NAME:	CELL PHONE:
EMAIL:	
EXHIBIT TYPE:	

SPONSORSHIP LEVEL (SELECT ONE):	<input type="checkbox"/> EQUIFEST GRAND TITLE SPONSOR (\$10,000)	<input type="checkbox"/> PET TITLE SPONSOR (\$7,500)	
	<input type="checkbox"/> ARENA TITLE SPONSOR (\$7,500)	<input type="checkbox"/> PLATINUM (\$2,500)	<input type="checkbox"/> GOLD (\$1,000) <input type="checkbox"/> SILVER (\$500)
SELECT A METHOD OF PAYMENT:	<input type="checkbox"/> Vendor Credit	<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card

Credit Card Information (if paying by card, 5% processing fee applies)

CARDHOLDER NAME:			
CARD NUMBER:	EXP: /	BILL ZIP:	CSC:
SIGNATURE:			

**Make checks payable to:**

Olsen's Grain  
P. O. Box 427  
Chino Valley, AZ 86323

**Sponsor Coordinator:**

Travis Baldrige | [tbaldrige@olsensgrain.com](mailto:tbaldrige@olsensgrain.com) | 928.636.0378

By executing and completing this application and contract, the exhibitor agrees to abide by all terms, rules, and regulations hereof governing the Olsen's Arizona Equifest as described on this application. Please read all rules below. Such rules are hereby expressly incorporated herein by reference and agreed to by exhibitor.

There are no refunds. Booth spaces will be issued on a first come, first serve basis. Equifest coordinators reserve the right to change booth arrangement or alter booth assignments without prior notification to the exhibitor. Equifest utilizes both outdoor and indoor venues for exhibitors and proper shade or covering is vendor's responsibility.

*Booth setup times: 10:00AM – 5:00PM on Thursday, September 12<sup>th</sup> OR by noon on Friday, September 13<sup>th</sup>.  
Booths may not be taken down before 5:00PM on Saturday, September 14<sup>th</sup>.*

**Application, Payment, and Logos must be received by July 31<sup>st</sup>, 2024.**